



David Parsons

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EXPERIENCE OVERVIEW

Operational

- Business Operations
- Health & Safety Compliance
- Scheduling & Logistics
- Senior Team Leadership
- Creative Direction
- Entertainment Programming

Multimedia & Communications

- Graphic Design
- Photography
- Video Production
- Music & Audio Production
- Website Design
- Digital Content Strategy
- PR & Digital Marketing

Technical

- Studio Management
- Stage Management
- Music Performance
- Sound Desk Operations
- Stage Lighting Operations
- A/V Setup and Operations

OBJECTIVE

To step into a role that brings together my entertainment leadership, music industry experience and high-standard operational management, allowing me to support and develop exceptional people and programmes.

HOUSE MANAGER | Penicuik Estate | Midlothian February 2026 - Present

- ◆ Manage bookings and guest enquiries while overseeing day-to-day operations across multiple 5-star luxury cottages, an 18th-century 16-bedroom manor house and events spaces. Lead event assistants during weddings and functions, supervise housekeeping teams, coordinate with maintenance, deliver guest services and wellness experiences, and maintain consistently high standards to ensure exceptional guest experiences.

TOURING MUSICIAN | Freelance | North America, Europe & UK September 2022 - Jan 2026

- ◆ Performed 130+ shows annually on global tours, reaching over 250,000 audience members. Toured across North America, Europe and the UK, including sold-out arena and theatre dates at major venues such as the Royal Albert Hall, Hammersmith Apollo and Glasgow's OVO Hydro.

BAND/TOUR MANAGER & PROMOTER | Freelance | Glasgow April 2017 - September 2022

- ◆ Managed live performance logistics, including booking, promotion, venue liaison, and coordinating sound and lighting crews for seamless theatre and town hall shows across Scotland. Designed and delivered all promotional assets, merchandise, on-stage visuals, website, social media and ticketing.



RECENT CERTIFICATES

Operations Management

Delivered in 2026 through IESE Business School

Level 3

Operations Management

CPD-Accredited training via Thames College in 2026

Level 3

Food Hygiene & Safety

Delivered in 2026 through an Ofqual recognised awarding body

Level 2

Allergy Awareness

Delivered in 2026 through an Ofqual recognised awarding body

Level 2

Health & Safety

Delivered in 2026 through an Ofqual recognised awarding body

Fire Warden Training

Delivered in 2026 through The Institution of Fire Engineers (IFE)

EMAIL MARKETING MANAGER | TMC Property Media | London November 2022 - July 2024

Produced end-to-end HTML email campaigns and landing pages, uniting sharp copy with tailored visual design. Delivered targeted marketing for investment properties across Dubai, the USA, and the UK, adapting messaging to diverse investor profiles and regional trends. Used data-driven insights to refine segmentation and boost engagement across international audiences.

MULTIMEDIA PRODUCER | Rightdose Healthcare | Glasgow April 2021 - September 2022

Managed an in-house studio producing & scripting health-advice videos that strengthened patient engagement and brand visibility. Managed the Rightdose social media calendar, balancing product promotion with accessible health education to grow reach. Developed a wide range of marketing assets, including flyers, sign-up forms, presentations, photography, and video content.

MEDIA & MARKETING CONSULTANT | YMCA | Bellshill October 2019 - April 2021

Working for former employer of Deaf Connections. Redesigned and launched a new website, creating all content and managing ongoing news, email, and organisational updates. Collaborated with the CEO to produce marketing materials supporting key organisational projects. Delivered social campaigns, music and video content featuring staff, volunteers, MSPs, and the local community to drive engagement.

MEDIA, EVENTS & MARKETING | Deaf Connections | Glasgow June 2018 - October 2019

Delivered inclusive events for deaf and hearing communities, ensuring accessibility and strong audience experience. Coordinated corporate meeting setups. Managed an in-house studio and produced accessible video content for Scottish Government and NHS Scotland. Led the design and launch of an inclusive website and social channels, creating all photo, video and graphic assets.



EDUCATION

Higher National Diploma

Television Operations & Production
Cardonald College, Glasgow

National Certificate

Media Studies
Cardonald College, Glasgow

FURTHER INFO

Full, Clean UK Driving Licence

With own vehicle

British Sign Language

To a level 1 Standard

Home Multimedia Studio

Fully equipped for promotional content creation (video editing, photo editing, audio production and graphic design)

REFERENCES

Philip Warden

Former MD of Penicuik Estate
Tel 07887 655470
philipwarden@hotmail.com

Dan Johnson

CEO of TMC Property Media
Tel 07974 428980
dj@tmcpropertymedia.com

GENERAL MANAGER | Megabar & Hype Superclub | Motherwell June 2017 - June 2018

Led bar, nightclub and food-outlet operations across a busy night-time complex, managing bar staff, supervisors and security to maintain fast service and a safe venue. Increased footfall and revenue through themed nights, live entertainment and strong promotional campaigns. Produced all marketing and social content, including the website and venue visuals. Hired and onboarded staff, dancers, DJs and performers.

PRODUCTION MANAGER | Ludis Publications | East Sussex June 2015 - June 2017

Led a creative team of designers, copywriters, and photographers, producing 100+ annual publications for sports clubs across the UK. Coordinated with advertisers and club stakeholders to deliver high-quality editorial products. Personally designed two monthly publications and directed a full company rebrand.

DEPUTY CRUISE DIRECTOR | P&O Australia | Sydney, Australia December 2013 - May 2015

Curated and hosted ship-wide entertainment including game shows, quizzes and live performances. Scheduled headline acts, coordinated performers and maintained smooth programming across multi-day voyages. Performed as singer, DJ, pianist & host. Served as Muster Officer, delivering safety briefings and holding responsibility for approximately 800 guests in emergencies.

ENTS, MARKETING & DUTY MANAGER | Madness | Glasgow September 2006 - November 2013

Led entertainment programming for a high-volume city-centre show bar, hosting events for 500+ guests. Booked bands, tribute acts, DJs and performers, and served as duty manager for bar and restaurant operations. Collaborated with in-house performers and technical teams to deliver fresh weekly entertainment. Produced all promotional content.